



248 Lorraine Avenue
Upper Montclair, NJ 07043
727-642-3280
www.adiaonline.org

ADIA Sponsorship

The ADIA offers opportunities to companies willing to support the ADIA mission and objectives through financial sponsorship or donation of products or materials that would be applicable to our attendees. Sponsorship amounts vary by sponsor and program. The ADIA mandates that all grants received are unrestricted. Sponsors are offered some or all of the following privileges based upon their level of involvement:

- Recognition of sponsorship from the ADIA podium
- ADIA Workshops to discuss specific product and/or service
- Distribution of literature and/or product to ADIA meeting participants
- Host lunch & learn or round table discussions at an ADIA meeting
- Availability of ADIA membership list for an approved mailing (ADIA letter from the director must be included)
- Logo on the ADIA web site with a link to your company's web site
- Admission to an ADIA Certified Educator Training Session
- Ability to present information during an ADIA webinar

ADIA's symposia have been designed to attract implant focused dental team members from around the world to information-packed 2 ½ day seminars presented by the ICOI & the ADIA. Continuing education credits are offered during the program.

As a sponsor or exhibitor, you will gain exposure to a dynamic group of practicing dental team members who are furthering their knowledge, improving patient care, and expanding their dental implant practices. ADIA symposia are an excellent opportunity for you to showcase your products and services and to receive important feedback from leading dental team members. *If you do not see a level of support that suits you, customized sponsorship opportunities are available. Please contact Lynn Mortilla, ADIA Executive Director at 727-642-3280 if you have a specialized request.*



ADIA Sponsorship (page 2)

Meeting Sponsor - \$10,000

- One complimentary booth space in the exhibit hall
- 15 minute podium presentation during our corporate forum
- Logo on conference advertising and conference program associating your company with the program
- One time use of the pre-conference attendee list for an approved mailing
- One time use of the post-conference attendee list for an approved mailing
- Logo on the ADIA web site with a link to your company's web site
- Posting on ADIA blog page and social network pages
- Opportunity to distribute literature and/or samples to ADIA meeting attendees
- Table in lecture hall
- Logo on meeting room signage
- Email blast advertising your product or company to ADIA mailing list

Lunch Sponsor - \$7,500

- Live lecture during lunch or continuous Power Point presentation running during lunch (presentation provided by sponsor)
- Opportunity to distribute literature and/or samples to attendees
- Table in lunchroom
- Logo on signage in lunch room
- Logo on the ADIA web site with a link to your company's web site
- Email blast advertising your product or company to ADIA mailing list

Workshop Sponsor* - \$5,000

- Logo beside workshop description on conference advertising and conference program associating your company with the workshop
- Logo on signage at the sponsored workshop conference room
- Opportunity to distribute literature and/or samples to ADIA attendees
- Presentation of sponsor's 2-hour workshop program to include registration, advertising, ADIA room monitor, room set up, LCD projector, screen and microphone

Workshop Sponsors will provide:

- Sponsor's logo for advertisements
- Course title and 25 word course description of workshop
- Sponsor's choice of speaker for workshop and speaker's associated expenses
- Shipping and handling of materials for workshop
- Any associated handouts for the participants

** Workshop course presentations must be educational in nature and taught by a qualified instructor. Data regarding the sponsor's products (or competing products) should be objectively selected and presented, with favorable and unfavorable information and balanced discussion or prevailing information on the product(s) and/or alternative treatments. Product advertisement must be limited to 10 minutes before or after the educational presentation. ADIA reserves all rights to refuse acceptance of a Workshop contract if the educational integrity is not met.*



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ADIA Sponsorship (page 3)

Certification Program Sponsorship - \$2,500

- Podium presentation during lunch
- Table in the back of the lecture room
- Opportunity to distribute literature and/or samples to attendees
- Logo displayed during certification program
- Logo on the ADIA web site with a link to your company's web site
- Email blast advertising your product or company to ADIA mailing list

Certification Program Sponsorship - \$1,500

- Table in the back of the lecture room
- Opportunity to distribute literature and/or samples to attendees
- Logo displayed during certification program
- Email blast advertising your product or company to ADIA mailing list

Certification Program Sponsorship - \$1,000

- Table in the back of the lecture room
- Opportunity to distribute literature and/or samples to attendees
- Logo displayed during certification program

Webinar Sponsorship - \$1,000

- One or two hour webinar provided by a corporate representative
- Email blast advertising your product or company to ADIA mailing list

Webinar Sponsorship - \$ 500

- Logo to appear as a sponsor for a webinar given by an ADIA representative
- Email blast advertising your product or company to ADIA mailing list

ADIA E-News Sponsorship - \$ 250

- Logo to appear on the E-News with a description of your company's products/services



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ADIA Policy on Corporate Support & Sponsorship

The ADIA wishes to ensure that there is a “level playing field” at all of our symposia. Programs and/or symposia are not held to endorse product(s), companies and/or individuals. The purpose of all ADIA programs is to provide quality education while increasing awareness and membership of our association. No speaker may endorse product(s) and/or companies from the podium. Many ADIA programs are audited unbeknownst to the host and/or lecturers. This is our means of ensuring quality control. If at any time, a program or speaker is found to be biased (i.e. towards one product(s) and/or company), the presenter will forfeit the privilege of presenting at ADIA programs.

Certified educators and program hosts, including implant companies are asked to remain professional and honor the ADIA “level playing field” attitude. Any company or educator found to act in a disingenuous and/or unethical manner will lose their privilege to present, host and/or sponsor ADIA programs. All sponsoring companies and/or hosts will be disclosed and receive appropriate acknowledgement. The corporate affiliation of any educators(s) shall be disclosed to the Association and audiences will be made aware of such relationships.

The ADIA supports the ADA Code of Ethics and remains compliant with all rules and regulations set forth by ADA CERP.



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Guidelines Regarding Commercial Support and Conflict of Interest

The ADIA will adhere to the following policies:

1. Program topic selection will be based on perceived needs for professional information and not for the purpose of endorsing specific commercial drugs, materials, products, treatments, or services.
2. Funds received from commercial sources in support of any educational programs shall be unrestricted and the ADIA shall retain exclusive rights regarding the selection of presenters, instructional materials, program content, format, etc.
3. Any and all commercial support received shall be acknowledged in program announcements, brochures, and the on-site program book.
4. Commercial support shall be limited to:
 - a. the payment of reasonable honoraria,
 - b. reimbursement of presenters' out of pocket expenses, and
 - c. the payment of the cost of modest meals or social events held as part of an educational activity.
5. Presenters shall be instructed to avoid recommending or mentioning any specific product by its trade name, using generic terms whenever possible. When reference is made to a specific product by its trade name, reference shall also be made to competitive products.
6. Speakers will be required to disclose any potential bias to commercial supporters

The ADIA shall:

1. Be responsible for the content, quality, and scientific integrity of all CE activities.
2. Assure that presentations give a balanced view of all therapeutic options.
3. Assure that commercial exhibits do not influence planning nor interfere with the presentation of CDE activities.
4. Be responsible for making ultimate decisions regarding funding arrangements for CE activities.
5. Assure that commercially supported social events at CE activities do not compete with, nor take precedence over the educational events.
6. Have a policy on conflict of interest and assure that all CE activities conform to this policy.